



William G. McGowan Charitable Fund



GRACE

UNDER

PRESSURE

2020 Annual Report



William G. McGowan

A LEGACY OF COMMUNITY CONCERN AND PRINCIPLED LEADERSHIP

William G. McGowan (1927–1992) has many legacies. One is the William G. McGowan Charitable Fund, which embodies his faith in the power of education, the promise of medical research, the urgency of community needs, and the crucial role of ethics in business and leadership.

Another is his impact on the United States. A business maverick, he was the motivating force behind the success of the telecommunications giant MCI. During his 24 years as the head—and very public face—of MCI, he was instrumental in the toppling of the Ma Bell monopoly. And with his dogged efforts and successful antitrust litigation, he helped usher the highly regulated telecommunications industry into the modern, competitive era.

A third legacy is his fidelity to principles. Born of modest means, he pursued his goals with tremendous energy—but also with courage, integrity, and accountability. Even as his reach grew and technologies evolved, he retained his fundamental beliefs and practices.

William McGowan died in 1992, after a six-year battle with heart disease that included two heart attacks and a transplant. Soon after his death, the McGowan Fund was established, and we began our journey of community engagement, learning, adjusting, and growing, recognizing that we are stewards of William McGowan’s principles, as well as the wealth he created.



VISION

To impact lives today, create sustainable change, and empower future generations to achieve their greatest potential.

MISSION

The William G. McGowan Charitable Fund brings our vision to life through grant-making efforts in three program areas: Education, Human Services, and Healthcare & Medical Research. We give priority to programs that have demonstrated success, have measurable outcomes and plans for sustainability, and aim to end cycles of poverty and suffering.

Resolute in our belief in the power of partnerships or collaborative efforts to maximize impact, we embrace opportunities to work with other funders in our program areas. We look for funding opportunities that share our philosophy and explore the possibility of joint projects with other nonprofit organizations.

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LETTER FROM THE CHAIR & EXECUTIVE DIRECTOR

Dear Friends,

Thank you for sharing your time with us as we reflect on 2020.

Our fiscal year of 2020 began with excitement as we considered the next large-scale, high-impact national initiative. With our allocation strategy of directing 50 percent of annual grant dollars to regional support and the other 50 percent toward national, sustainable strategies, we believed it was the right time to start our third national project.

Fast forward to March 19, 2020, and my request for the board to consider emergency funding for nonprofit partners in our regions: COVID-19 hit abruptly and relentlessly. In a matter of weeks?—days?—the number of infections and then the number of deaths skyrocketed. We actually saw temporary “mass graves” because medical administrators weren’t able to identify patients and notify families. Families couldn’t visit even when they did know that a loved one was hospitalized. Babies were born without fathers present. And for those already living in poverty, the devastation was immediate and severe. Low-wage earners found themselves without jobs, food, and sometimes housing. As millions of people were ordered to shelter in place, domestic violence rose and youth disappeared.

Add to this the devastating deaths occurring across the country, the protests that turned to looting and violence, conversations about equity without a plan for systemic change, and a presidential election, and one crisis snowballed into another. The ramifications of deep poverty were never more vivid. And never before has there been a time when ethical leadership and collaboration were more needed.

In April, the McGowan board decided to defer the next national initiative until after the COVID and economic crises. When will this be? We don’t know, but we know that we are deeply committed to supporting our regions.

We are in awe of our nonprofit partners, first responders, healthcare workers, and all other essential workers during this time. We talk a great deal about McGowan principles regarding leadership and were so proud when so many partners and volunteers showed up to demonstrate:

Accountability Character & Integrity **Courage** Empathy Resilience Self-Awareness

Especially courage—that’s the theme of this book. While the virus rages on today, nonprofits continue to serve; philanthropy continues to try to take on more; and all of this is done with grace under enormous pressure.

Some believe that the nonprofit sector does not collaborate easily. After this year, I would strongly suggest that many proclaiming to be leaders of this nation could take a lesson in collaboration for the betterment of our country from the amazing nonprofit sector.

We hope you enjoy reading about the wonderful work that happened this year. Know that the McGowan Fund deeply appreciates and values you.

With warm regards,



William P. McGowan
Chair



Diana K. Spencer
Executive Director



PRESSURES, PROMISES, AND A YEAR TO REMEMBER

If ever there was a year that demanded resilience, creativity, and persistence from its nonprofit leaders, it has been the year spanning June 2019–June 2020. As the COVID-19 virus sprinted across the country, businesses closed, Americans lost jobs, healthcare workers struggled to meet rising demands, and nonprofits scrambled to serve their communities. Staffing shrank. Services shifted. Delivery was transformed.

Promises were kept.

In the Denver area, a domestic violence organization sequestered some of its at-risk families in hotels. In Kansas City, a food-first program turned to regular phone contact for its case management. In all of our five regions, a national study assessing the impact of lifestyle change on metabolic syndrome did this by pausing to adapt practices and pushing some aspects online. All of our 77 grantees continued to provide services in three areas: Education, especially services focused on high school graduation rates and preparedness for college success; Human Services, with an emphasis on homelessness; and Healthcare & Medical Research, with an eye to prevention of cardiac

disease and reversal of metabolic syndrome through intensive lifestyle management, as well as increased access to healthcare.

We are heartened by the stories we’ve heard and the programs we’ve supported. But mostly, we’re impressed by the courage we see among our grantees and their constituents. Imagine teachers teaching, volunteers delivering, healthcare providers caring, out-of-work men and women doing what they can to feed their families and thrive, all in the face of tremendous uncertainty! Ernest Hemingway was right: Courage is grace under pressure.

We hope the pressures subside soon. In the meantime, the Fund provided nearly \$1.6 million in emergency funds early in the pandemic, as well as \$6.6 million in community and national grants, and we’ve moved our Fellows Program, which cultivates principled leadership in second-year MBA students, online. We continue to meet—remotely—to review proposals.

We continue to believe that access to health, housing, education, and productive work is—with the help of courageous, creative organizations—within reach for all.

EVERYWHERE WE WORK, A YEAR FOR COURAGE

IN AUGUST, MONROE COUNTY, NEW YORK, REACHED ITS FIRST SEVEN-DAY STREAK WITHOUT A COVID DEATH. BUT ITS MAJOR CITY, ROCHESTER, FACED INCREASED VIOLENCE AND A BUDGET DEFICIT OF

20%

39% OF HOUSEHOLDS IN THE AUSTIN NEIGHBORHOOD OF CHICAGO EARNED LESS THAN \$25,000 IN 2019. IN EARLY 2020, AUSTIN BECAME A COVID HOTSPOT

IN LUZERNE COUNTY, PENNSYLVANIA, NEARLY HALF OF CHILDREN LIVE AT OR BELOW THE 200% FEDERAL POVERTY LINE. IN VIRUS-FREE YEARS, THE PUBLIC SCHOOLS SERVED MEALS TO NEARLY

35,000

Nationally,

SOME RISK FACTORS FOR HEART DISEASE—SUCH AS SMOKING—HAVE DECREASED AMONG CHILDREN AND ADULTS. BUT OBESITY REMAINS HIGH, AND ONE IN FOUR AMERICANS DIES OF HEART DISEASE



WORLDWIDE, THE PRESSURE ON EMPLOYEES TO VIOLATE LAWS AND ORGANIZATIONAL POLICIES, SUCH AS

FRAUD OR PERSONNEL VIOLATIONS, REMAINED THE SAME BETWEEN 2017 AND 2019. THE GOOD NEWS: THE PRESSURE DROPPED IN THE U.S. BY 8 PERCENTAGE POINTS



IN DENVER, THE NUMBER OF THOSE WITHOUT PERMANENT SHELTER GREW 6% IN 2019—BEFORE COVID. THE GOOD NEWS:

13

 AFFORDABLE HOUSING PROJECTS ARE IN THE WORKS

IN THE KANSAS CITY REGION, HOMELESSNESS HAD ALREADY SPIKED

12%

IN 2019. THEN COVID BROUGHT A 304% SPIKE IN UNEMPLOYMENT. THE GOOD NEWS: IN AUGUST, 2020, THE GOVERNOR OF KANSAS ISSUED A MORATORIUM ON EVICTIONS





Rush University Medical Center

THE SCIENCE MUST GO ON—AND DOES

You might think that research gauging the effectiveness of in-person group meetings versus a self-directed, online approach would be ill-timed in the age of COVID-19. For researchers focused on a program called Enhanced Lifestyles for Metabolic Syndrome (ELM), the challenges came fast. They were located across the country at University of Colorado Denver; University of Missouri-Kansas City; the Obesity Institute at Geisinger Health System in central Pennsylvania; Wegmans School of Health and Nutrition at Rochester Institute of Technology; and the Rush University Prevention Center in Chicago—all within reach of the invading coronavirus.

As early as March 20, Illinois and New York issued statewide stay-at-home orders. Colorado and Pennsylvania followed soon after; Missouri closed down in April. In-person meetings became rare across America. Plus, the world's worries were newly centered on infectious disease, not ELM's target, which is metabolic syndrome (MetS), a life-threatening cluster of symptoms including excess body fat around the waist.

Point taken, notes Lynda Powell, PhD, chair of the Department of Preventive Medicine at Rush University Medical Center and creator of the McGowan-funded, six-year ELM trial, which focuses on the impact of lifestyle change on MetS. Adjustments had to be made to the in-person segment of the study, she says.

But, she adds, the age of COVID-19 is also an opportune time. "Before corona, I wouldn't have said that lifestyle is a factor in infectious disease," she notes. But now? "We now know that the most profound risk factor in the vulnerability to COVID is obesity." Apart from the components of social inequity, such as pollution, poor access to healthcare, poor nutrition, stress related to racism, and work conditions, "Race and ethnicity don't contribute." There is no inherent, biological basis for the high rates of infection that communities of color are seeing in the U.S. The high rates are rooted in poverty and social disregard.

Meanwhile, in impoverished regions and wealthy ones, obesity has offered a potent assist to the coronavirus. Why? "Obesity involves a low-level chronic inflammation," says Powell. According to recent research, this inflammation reflects an increase in circulating levels of pro-inflammatory proteins and can cause the immune system to misfire.

That makes a national study about lifestyle change, with a special focus on obesity, more timely than ever before.

A cluster of symptoms, including increased blood pressure, high blood sugar, and abnormal cholesterol or triglyceride levels, as well as obesity, MetS raises risk of heart disease, stroke, and diabetes. "It is really a silent killer," notes Betty Drees, MD, a principal investigator at University of Missouri-Kansas City. MetS affects one-third of, or 86 million, American adults; every year, about 655,000 Americans die from heart disease alone; another 140,000 die from stroke. Currently, medical treatment addresses each symptom with a separate medication, a costly approach. That may be one reason why fewer than half of MetS patients take their prescribed medications.

Rather than depend on medications to manage MetS, the ELM program works with diet, exercise, and lifestyle choices. In the original design, randomized individuals were to participate in the program in groups, in-person or as self-directed individuals, with online tools. The questions: Were the two approaches equal in impact? What do the differences in impact tell us about effective treatment through lifestyle change? What is the potential for dissemination of the program?

In ELM's pilot project, the in-person approach had been particularly supportive. Participants met weekly over six months for exercise and nutrition counseling. In the earliest versions, they prepared and ate meals together. Some groups launched their own independent running groups. The pilot achieved sustained remission in 54 percent of patients after two and a half years.

And now, here was COVID, restricting personal interactions.

"This was a huge adjustment," remembers Kevin Masters, PhD, the project's principal investigator at University of Colorado Denver. "It's hard to overstate what an adjustment this was," he says. For instance, the prospect of meeting on campus proved problematic. The university had restricted campus access and, even when special arrangements were made, there were questions. "Would the participants feel safe? Would the interventionists feel safe? What about the ventilation? Would people be able to relate well, wearing masks, standing six feet apart, feeling nervous about being around other people?"

On the other hand, he notes, "Nothing builds cohesion like an outside threat." And COVID-19 was certainly that, alongside MetS. When the groups were randomized—in-person vs. self-directed—three people decided they didn't feel comfortable participating in person. "I'm surprised there weren't more."

In Chicago, ELM was set to begin just as the state issued its shelter-in-place order. The project took a pause. "It was a huge barrier to making progress," says Bradley Appelhans, PhD, principal investigator at the Rush University site. Eventually, in-person participants were spread across two rooms, and exercise occurred with masks outdoors.

On average, the five study sites took a four-month delay. The study was originally structured in four distinct waves of participants, but now the sites will likely overlap some waves in order to catch up. "The principal investigators know that we can't run late," says Powell. After a certain point, "there's no more money."

Of course, the biggest adjustments will be made by the study participants, some 600 in all. "It's not easy to do, to change a life," notes Drees. New habits (like eating vegetables and exercising) and tactics (like recognizing triggers and pausing to avoid emotional eating) require an ongoing, conscious commitment. But she believes there's strong incentive. "Guess what? You don't have to develop diabetes," she says. "That's a powerful message." Another incentive: being able to address the underlying risk factors rather than merely treating the symptoms with medications. "Being on medication is not a success," says Appelhans. Actually reversing risk factors is, and "these are reversible risk factors."



McGowan Fellows Program

WHAT BILL WOULD DO

Late in the fall of 2019, 10 talented second-year MBA students from 10 top-tier programs across the country tackled the notion of social identity. Working independently from their perches in Philadelphia (The Wharton School, University of Pennsylvania), Durham, North Carolina (Fuqua School of Business, Duke University), and elsewhere, the McGowan Fellows explored layers of their own social identity. Some aspects of identity were given (gender, for instance); some had been chosen (e.g., highly educated); and others were core and enduring (e.g., creative).

Now the hard questions. In their careers and personal lives, which of these attributes were likely to boost the capacity to lead? Which could get in the way? Which of the attributes could vary in their impact on leadership depending on the situation?

Does being female boost or inhibit the capacity to lead? Is being highly educated always a plus? Can being creative or being seen as creative derail some situations?

The answers were personal, social, cultural, dynamic, and intrepid, and they served as the first steps in a newly designed curriculum aimed at developing principled leaders. These are leaders who communicate across social identities, who learn and share their learnings, who step up to problems, who display empathy. In facing decisions, in leading teams, they embrace and employ six characteristics: accountability, character and integrity, courage, empathy, resilience, and self-awareness.

Or, as the staff and board members of the McGowan Fund often ask one another as they face a decision, “What would Bill do?”

He would do the right thing. That’s why William “Bill” McGowan is more than a namesake; he is the Fund’s North Star. He certainly would have liked the new Fellows curriculum, in part because it’s so well-timed, as leaders here in the U.S. and abroad find themselves faltering in our VUCA world (VUCA stands for volatility, uncertainty, complexity, and ambiguity). But actually, the Fund’s drive to develop principled leaders dates back to a time long before. It reaches back to McGowan’s own life, and the company he built—and what happened after.

William G. McGowan was already an accomplished investor and consultant in 1968 when he met John D. Goeken, an Illinois entrepreneur who sold mobile radios. Goeken was trying to build a microwave system between St. Louis and Chicago. But Goeken had been blocked by the Federal Communications Commission out of concerns for AT&T, a government-sanctioned communications monopoly, and he was nearly bankrupt. McGowan invested \$50,000, renamed the company to MCI Communications Group, launched his titan battle with AT&T, and changed the world’s business landscape. Soon after, the landscape also changed for MCI, which lost value now that it was openly competing with AT&T and others across services. After recovering from a major heart attack, McGowan returned to MCI and reestablished profitability.

MCI was an invigorating place to work. According to former employees, it had the drive of a start-up and a loose corporate culture that encouraged inquiry. Known for working 15-hour days and drinking 12 cups of coffee daily (until his heart attack), McGowan had an open-door policy. He also exercised values-based decision-making—a practice that his successors did not adopt.

The first successor was Bert C. Roberts, hand-picked by McGowan, who retired and died soon after. Roberts may have knowingly presided over money laundering and other illegal activities; he eventually engineered a merger with WorldCom, which was led by Bernie Ebbers. Ebbers led MCI WorldCom with a potent mix of opaque decision-making and vigorous fraud, amounting to \$11 billion. The company collapsed, and 30,000 employees lost their jobs. The impact steamrolled: Lucent Technologies, Nortel Networks, Corning, and other suppliers saw big layoffs and depressed share prices. Not surprisingly, when WorldCom emerged from bankruptcy, it took the less sullied MCI name—the name of William McGowan’s brainchild.

To say he would have been disappointed with this chain of events is an understatement. He would have been deeply troubled, given his values. When the Fund was founded in 1993, it supported access to business education with multiple scholarships. Then came the 2009 financial crisis, another world-shaking demonstration of bad behavior, and the McGowan Fellows Program—with its full-year scholarship, symposium on

business ethics, and commitment to principled leadership—was born.

“I think the McGowan principles are relevant across all settings,” alumna Nicole Bell (Booth School of Business, University of Chicago, 2016) notes. In the past, the principles appeared to apply primarily to nonprofits, she says, but “I think that’s starting to change, especially around what an organization’s values are in terms of racial inequity. In my mind, if values are not talked about, they’re not real.” This year, Bell, who leads projects for the Boston Consulting Group, coached McGowan Fellow Val Zhao (Sloan School of Management, MIT, 2020) through those first tough social identity questions and beyond. As part of the program, alumni coaches offer every Fellow one-on-one sessions, reflecting the six principles and day-to-day experiences and decisions.

“We very much stuck to the coaching model,” Zhao recalls. “A lot of conversations went down the lines of ‘In retrospect, what could have gone better in this situation? What were you thinking in that moment? What are other ways you could have approached the problem?’”

In fact, Zhao, who works in the digital practice at McKinsey & Company, kind of misses the coaching. “I don’t know why employers don’t offer it and people don’t invest in it,” she says.

Indeed. Looking back to the WorldCom debacle, it’s worth noting that a lone woman named Cynthia Cooper noticed irregularities and raised questions with the company’s audit committee. Without encouragement, she pursued her principles, leading a team of internal auditors, one of whom worked at night and bought his own CD burner to copy records. Cooper was named a Person of the Year by *Time* magazine, and the man who spearheaded the fraud, Bernie Ebbers, was sentenced to 25 years in prison.

It’s a lesson for VUCA times and for all other times, too. As Bill knew all those years ago, principles matter.



Greater Chicago Food Depository

HOW HIGH CAN DEMAND GO? HOW ELSE CAN WE HELP?

“By March, we knew for sure,” remembers Greg Trotter, marketing director for the Greater Chicago Food Depository (GCFD), which has served Cook County, Illinois for 41 years. “This was a crisis.” As the coronavirus rolled across the country, demand for food was spiking. Nationally, by April, 38 percent of Black households, 42 percent of Hispanic households, and 33 percent of white households with children were experiencing shortfalls.

In some ways, the surging hunger in Chicago neighborhoods like North Lawndale and Austin wasn’t a surprise. “Food insecurity was already a crisis in the south and west,” Trotter says. “We have neighborhoods with 20–30 percent poverty rates.” Pile on closed schools (which typically feed children living in poverty) and closed businesses (which employ their parents), and the soaring demand made sense.

But the mechanics that make a food program work threatened to freeze in place. Nearly 30 percent of GCFD’s neighborhood distributors and pantries shut down. Typical suppliers of free or reduced-cost food—grocery stores, manufacturers, restaurants—choked. GCFD sought and landed major grants, including one from the McGowan Fund, and moved to shore up its network. The United Center, which in normal years hosts up to 23,000 Chicago Bulls fans per basketball game, became a supply center. And new partners started popping up.

One new partner was Austin Coming Together (ACT), a 41-year-old agency whose only experience in the area of food security was a longtime effort to attract or develop a grocery store for the west-side community, population 100,000. Comprised of planners, organizers, and a couple of social workers, ACT had been founded as a collective impact agency, and its most visible business was helping 50 local organizations coordinate services and intake referrals. Being planners, they’d anticipated problems in the healthcare pipeline. But now, suddenly, they were in the business of feeding the community—schedules, pipelines, boxes, volunteers in masks, drive-throughs.

“We supplied 1,000 households with 75 pounds of food a week,” recalls Executive Director Darnell Shields. Pictures show lines of cars, towers of boxes, volunteers scurrying. Shields, who grew up in Austin, expected the effort to last through April. But by the time the surge receded enough to close the last pop-up, it was late August.

As fall approached, the organization returned to its four core areas: quality early learning, safety, living wages, and a stable housing market. But access to food will remain a focus, especially that much-needed grocery store. “We’d like it to be a co-owned by the community,” Shields says.



Meanwhile, how many people are still hungry in GCFD’s catchment area—and the nation—remains uncertain as the pandemic, the labor market, and public policies continue to fluctuate. But for GCFD, some of the impact of the pandemic’s early months is clear. “We’re 40 percent over budget,” notes Trotter.



GRACE NOTE

Grounded—in a good way

Personally and professionally, I have felt that COVID and quarantining have allowed me and my organization to grow and be challenged in new ways.

As i.c.stars pivoted to a remote platform, ... we found that offering open platforms for community and fun has been a great way for people to feel connected. We instituted virtual Friday all-skates, where staff, participants, and alumni locally and around the country can find community and discuss pressing issues.

We also held a virtual talent show in May. ...The event was streamed live and was great fun.

I have thought about the pandemic and quarantine as opportunities to shift from thinking about being “grounded” ... when we were children and sent to our rooms, to the whole world being “grounded” and given the opportunity to reflect, adapt, and settle in.

Sandee Kastrul, cofounder, president, and CEO, i.c.stars



Young Men's Educational Network

HOPE IN A PLACE THAT PEOPLE FLEE

It's an unlikely place to cultivate leaders and homeowners. Fifty-eight percent of the housing in the mostly Black neighborhood of North Lawndale in Chicago is rented; 23 percent is empty. Between 2000 and 2018, nearly 20 percent of the population fled. Incomes are low in North Lawndale. So are expectations.

That's unless you've encountered the Young Men's Educational Network, or YMEN, a McGowan grantee that has been growing leaders and homeowners in North Lawndale for 30 years. Recruited in middle school, kids are offered 15 years of skill-building programs and support. Thirty-five percent of YMEN members who go to college graduate (nationally, the rate for Black students is 23 percent). "If you stay with us," Michael Trout, YMEN founder, says, "we'll walk you through college." And more: YMEN offers affordable post-graduate housing and a savings plan for home buying, both attractive incentives for returning and investing in the neighborhood.

At first, COVID-19 seemed to threaten all that. YMEN's programs are high-contact, and North Lawndale quickly racked up the highest infection rate in the state. One of the first pivots: Gut the organization's computer lab, distribute the equipment to kids who were attending school on-screen, and help them master remote learning. Another pivot: Garden. YMEN doubled the size of its garden and hired 45 students to run it. The garden gave them a safe place to gather, work, and learn, says Trout. At summer's end, the gardeners were selling jalapeños to a New York company for a hot sauce known as "Chicago."

At the core of these COVID-inspired pivots is hope. Trout's optimism is indomitable. Even the empty computer lab is an opportunity for a "refreshing reboot," he says.

And hope takes courage here in North Lawndale—as it does everywhere that children are hungry and trailing their more advantaged peers.

COMMUNITY GRANTS
DENVER & EAGLE
COUNTY



Bright Future Foundation

FREEDOM FROM VIOLENCE—AND HOMELESSNESS

When Sarah moved to the Denver area, she brought her two children and lots of hope. She was separated from her husband of five years, but determined to renew the marriage. Within weeks, there was trouble: Her husband was arrested for domestic violence and child abuse, and Sarah was left with no income, no car, and nowhere to go in a town she didn't know. Her children were one and four years old.

Unfortunately, she was living a devastating pattern. Nationally, domestic violence is the leading cause of homelessness for women and their children. Some 38 percent of domestic violence victims experience homelessness at some point in their lives, and often that experience happens right away. A woman escapes her abuser and finds herself adrift. Her children's needs—living space, accessible schools—complicate the search for safety. Frequently, she's left her financial security behind. And even if she can afford rent—and in the Denver area, rents are exorbitant—landlords are often reluctant to rent to victims.

COVID-19 has the power to intensify these problems, starting with the violence itself. Longstanding data show a connection between economic hardship and domestic violence. At the Bright Future Foundation (BFF), which is located near Vail, Chief Executive Officer Sheri Mintz had seen the phenomenon before. "Men feel out of control," she says. "So what can

they control? Their home life.” Rules requiring families to shelter in place heighten the danger and reduce victims’ mobility and access to alternative arrangements.

Her staff was seeing a 50 percent uptick in hotline referrals. “It was really not surprising,” Mintz says. But it was challenging. A McGowan grantee, BFF offers the only safehouse in the county—and the housing is aggregate. As essential workers, BFF staff continued to work, changing protocols at the safehouse, Freedom Ranch, and placing some families in hotels to reduce contact. Counseling and legal sessions were moved online. Staff were socially distanced. BFF’s clientele expanded 122 percent.

Although the adaptations worked, Mintz does worry about quality. “There was a difference therapeutically, when families used to see each other and create meals together,” she says. “There’s access to staff. Definitely something has been lost.”



Even so, BFF’s program worked for Sarah. She and her kids lived at Freedom Ranch while staff helped her negotiate a lease, bolstered by a little rental assistance. A BFF lawyer helped initiate a divorce. “It seemed like the court system was slamming doors in my face, one after the other,” she recalls. The pandemic limited her job opportunities, but she established a massage therapy practice and actually has money in the bank.

“It’s economic justice,” Mintz says. Given tools and resources, “our women can take control of their lives.”



“GRACE NOTE

While I recovered

Very early on in the COVID crisis, I became sick, presumably with the virus, but at the time there were no tests to be had. ... I was not able to come to the office for five weeks. What was REALLY GREAT about this—is how my team stepped up and managed without missing a beat. To have a team that is so strong ... to adjust our operations to the new world we were in, to maintain key partnerships and grow new ones—what a gift. While I was able to work from home, I also had the confidence I needed to turn off and fully unplug to give my body time to heal. That was truly an amazing feeling.

Pam Brier, executive director,
The Action Center, Lakewood,
Colorado



LiveWell

EMBRACING CHANGE— EVEN AT THIS INCONVENIENT TIME

On March 5, 2020, Colorado Governor Jared Polis confirmed the state’s first case of COVID-19. Five days later, he declared a state of emergency. Schools closed on the 12th, and 46,000 Coloradans filed for unemployment benefits in the first week of April.

It was a decidedly inconvenient time to redevelop an organization devoted to ensuring equitable access to healthy food. But back in 2019, LiveWell had framed big changes. The Denver-based organization would activate a new leadership structure, eliminating the executive director position. The new, three-member executive team would rebrand LiveWell—new name (Nourish Colorado), new website, and a broader sense of the mission—all while acting on the mission.

“There was a lot of reshuffling,” admits Wendy Moschetti, who serves as director of strategic initiatives. A program that had LiveWell’s two chefs teaching school food workers how to integrate fresh food

into their menus moved online. One of the organization’s most popular programs, called “Double Up Food Bucks,” adapted to rising demand. In that program, participants in SNAP (the food stamp program) receive a voucher worth up to \$20 for fresh foods when they shop at participating farmers markets. In 2018, approximately 4,401 unique SNAP customers redeemed \$165,357 in Double Up vouchers. The numbers for 2020 are not yet available, but COVID clearly had an impact. “It went gangbusters,” Moschetti says.

In all the reshuffling, the new executive team found their feet—and learned to sprint. “It’s interesting that with COVID coming, we’d embraced a lot of transitions,” says Moschetti. “But it made us feel like more of team in this crisis—more collaborative. There was a shared sense of responsibility. With everything going on, it’s been helpful to know that all three of us are in it together.”



Jewish Family Services

A PANDEMIC CHANGES (ALMOST) EVERYTHING, INCLUDING THE ENTRANCE

“Food is the entry point,” says Don Goldman, Jewish Family Services (JFS) executive director and CEO. Before COVID-19, this food-first formulation was more than premise, he adds. It was strategy. It was operational. It was physical. Food clients were greeted at the door by a resource center volunteer and walked down a hallway of offices where they might make connections with other services—employment coaching, perhaps, or housing help—before reaching the pantry. Called “Keshet KC,” after a Hebrew word meaning “connection,” the overall program addressed needs that were likely for a client through holistic assessment and coordinated efforts.

The strategy was working. In 2018, JFS provided food, emergency assistance, social work, and/or employment services to 2,005 individuals. Among them: 65-year-old Robert, a food pantry client who got help with rent and utility bills, plus financial counseling; and Dennis, who was experiencing homelessness until Keshet located a good apartment, contributed rental assistance, and provided employment coaching so that he could find a part-time job to supplement his disability income. Dennis has a traumatic brain injury.

Then came COVID. Keshet saw demand for food nearly double, from 400 families a month to 700 families a month. “We hit the ground running,” recalls Porsche Elkins, who worked as a Keshet pantry coordinator and is

now a resource coordinator. “We converted the whole building. Staff went home, except for pantry staff. They stayed.” The organization ordered so much food there were boxes in reception, in the conference room, everywhere in the building. Then the referrals started going up.

Gone was the one-on-one walk down the hallway to introduce social services. “It’s not food first anymore. People call in and the navigator (who’s working at home) assesses their needs,” explains Elkins. If the need is food, clients will have to come in. But it might be something else, which will be addressed by a specialist over the phone. With COVID-19, everything is happening faster, she says. “More clients accessing other programs.”

“We think it’s going to grow more because federal benefits have ended,” Goldman noted in August. Intensifying the problem is the fact that the two states that share Kansas City—Missouri and Kansas—differ in their thresholds, benefits, and emergency funding. “That makes what we do harder.”



Yet another complication adding to the operational tangle: 300 volunteers who have safety concerns and were once the backbone of that strategic model, which depended on person-to-person connections. Many volunteers have had to hit pause. Some, however, are working to reinforce the connections by making follow-up phone calls, and some still come to pack boxes in groups. “It’s a closed space,” says Goldman. “It’s courageous.” Staff are courageous, too, he says. “I couldn’t be more proud.”

But there’s no time to rest on laurels. “We distributed to 875 families in July,” says Elkins. “We’ll continue to expand as much as we can.

“But when the world opens up, we’re hoping that things will kind of level off,” she adds. “We’re hoping to go out of business.”



“

GRACE NOTE

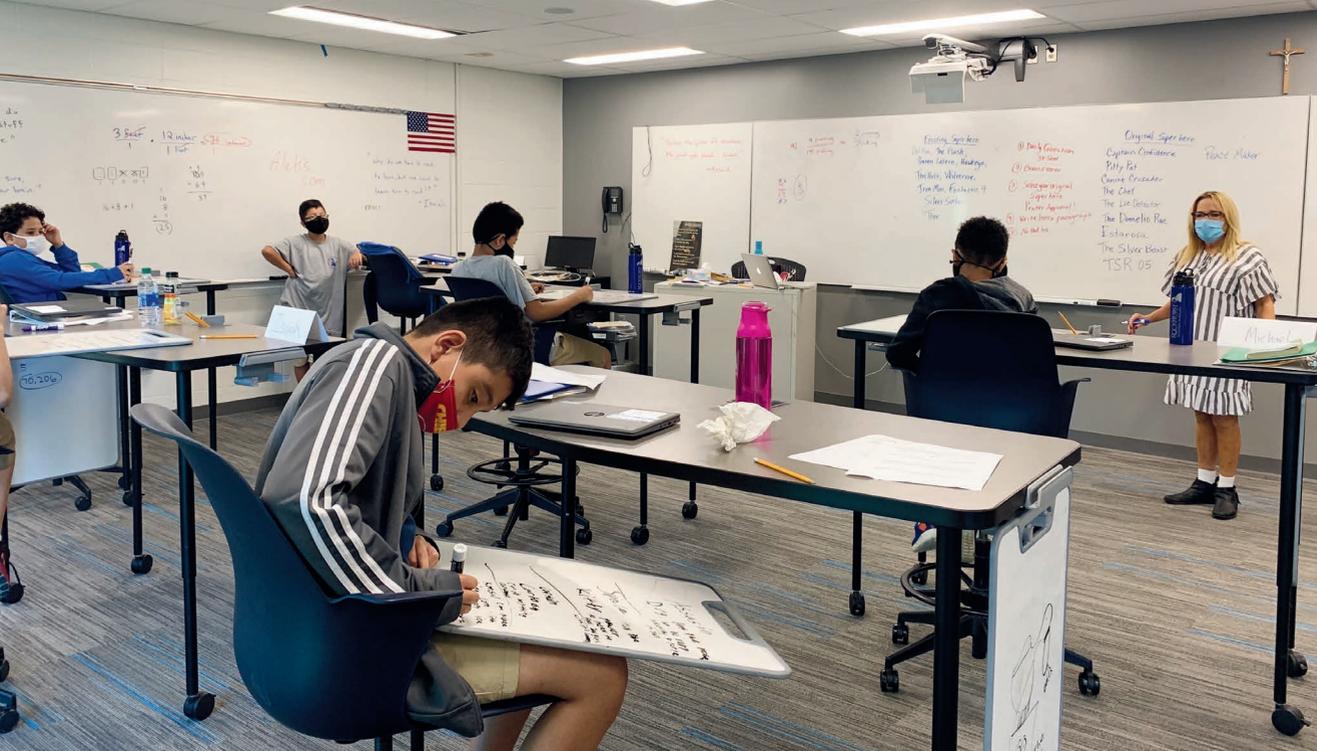
In solidarity and faith

We have remained open during COVID, providing food assistance and direct financial assistance. We have kept Shalom, our men’s shelter, open, and we continued our end-of-life hospice care.

We did have to change the way we see people in hospice. We weren’t able to get in front of them. We used FaceTime... It is not the same level of intimacy at that time of life, which is so sacred for the patient and for the family.

The other great challenge has been the 1,600 volunteers we see on a monthly basis. We have an older demographic, and our volunteer corps was slashed 80 percent... So from the CEO all the way down, we now all serve four hours a week side-by-side with our case managers and volunteers. And I think that has created solidarity within our organization.

Kelly Kearny, chief development officer, Catholic Charities of Northeast Kansas



Rockhurst High School

SEVEN COURAGEOUS BOYS TAKE THE LONG VIEW AND SUCCEED

A remarkable thing happened this spring as schools across the country closed and three million high school seniors saw dozens of variations on the graduation ceremony due to the COVID-19 pandemic.

In Kansas City, seven Hurtado Scholars—the first ever—graduated as members of Rockhurst High School’s all-male class of 2020 in a quasi-traditional ceremony. And every one of them was a portrait in courage.

Raised in economically disadvantaged households, all had decided to aim for the best education they could get. The boys had studied in the summers. They’d prepared for and taken college prep courses. They’d worked to become the kind of kids who could brave a large and socioeconomically diverse environment and thrive.

They were 11 years old when they’d made the decision to do this. Many of their parents didn’t speak English.

A McGowan grantee, the Hurtado Scholars Program works with the boys while they attend their middle schools. Then they enter Rockhurst High, a Jesuit institution. “It’s a pretty competitive environment with a growth mindset,” says program director Marvin Grilliot. Luckily, older high school students will have mentored them, and there have been tours. “They know a lot more about the high school than the typical student does,” Grilliot says.

Despite the pandemic this year, Rockhurst managed a nearly traditional in-person graduation. And this fall, six of the seven original scholars are attending colleges like Rockhurst University and Northwest Missouri State University. The seventh is pursuing a vocation. And behind them? There are 10 sixth graders who have made the same decision, starting the journey they once pioneered.



United Way of Wyoming Valley

RESILIENCE IN THE FACE OF A NEW KIND OF FLOOD

People in the Wyoming Valley of Pennsylvania have long memories. Some talk about how well coalmining supported the region until the 1950s. Many talk about the massive flood of 1972, which cost the valley more than \$1.47 billion in damages. Over the decades, economic recovery has come in fits and starts, they say, but the beauty of the place is inestimable, and they’re hardy people.

Then came COVID. Unemployment in Luzerne County topped 18 percent in April 2020. The town of Hazleton accounted for 59 percent of the COVID-19 cases in Luzerne County even though it includes only 8 percent of the population.

“There was so much uncertainty,” says Bill Jones, CEO of the United Way of Wyoming Valley. Forty-eight years before, he’d been a kid in pj’s when his parents decided to outrun the flood waters in the family car. Now, he saw cascading issues with a new twist, a disease no one quite understood. Jobs lost, closed schools, hungry people, health concerns, agencies struggling to ensure social distancing in congregate housing: The valley was flooding again.



Years before, the United Way had moved 75 percent of its grant making to programs focusing on child poverty, with a special interest in education and safety. For instance, the organization has maintained a close watch over domestic violence shelters, and at one point partnered with *Highlights* magazine to provide summer learning workbooks for kids. The other 25 percent of the United Way's funds go to the traditional safety net, including food pantries. Hence, the organization has deep and broad connections. When the McGowan Fund offered emergency funding, Jones had no trouble finding organizations capable of working amidst disaster.

Funds went to numerous organizations, including three domestic violence centers, Catholic Social Services, Dinners for Kids, and the United Way of Greater Hazleton. As a COVID hotspot, Hazleton, a town of 25,000, was in deep need. "Every child in Hazleton public schools gets free breakfast and lunch," explains Pat Ward, president and CEO of the Hazleton United Way. "The child poverty rate is in excess of 34 percent." With schools closed, Hazleton's United Way distributed nearly half the funds it received to organizations offering food.



“
GRACE NOTE

Soldier on

I've heard people say that now is not the time to fundraise or now is not a time that anyone can successfully fundraise, but the sure and certain knowledge that mission work does NOT stop during a crisis ... has kept me going even in the face of uncertain results.

These certainly have been tough times, and we've had some people who ordinarily would offer support have to pull back or hesitate because of their own uncertainty about the state of the world. At the same time, we've also made new friends who ... have come forth to ask how they can help. If you can soldier through the storm and keep the faith as you get your message out, chances are pretty good that something great might happen even in the worst of times.

Sandra Snyder, grant writer,
Diocese of Scranton



The way forward remains uncertain. Luzerne County is facing a deficit. Schools are operating on a hybrid model. But the Wyoming Valley will endure. Just think of the '72 flood, says Jones. The destruction was unprecedented. But the response was too. "The community came together," he says.



McGlynn Center

**THE COURAGE TO TEACH,
LEARN, AND THRIVE,
DESPITE IT ALL**

Earlier this summer, Betty, age 90, called the McGlynn Center, which provides after-school tutoring and activities for about 150 children who are living in Wilkes-Barre's Boulevard Townhomes or Mineral Springs Village, both public housing projects. In the spring, the COVID-19 pandemic had closed the public schools, thrown disadvantaged kids into Wi-Fi-free limbo, and shut down McGlynn's traditional programs. McGlynn had benched its volunteers, shut down its in-person programs, and upped its food delivery to its needy families. Now, slowly things were opening up. McGlynn was working with small learning groups and offering karate and crafts outside. Wilkes-Barre was planning on a hybrid approach to classroom learning in the fall.

Betty wanted to know when she could come back to tutor the kids, even though 90-year-olds are usually considered a vulnerable population in these COVID times.

"She's volunteered at the McGlynn Center longer than any of the staff have worked here," says Peggy Nork, executive director. She's the children's favorite. She's so kind and patient."

She's also quite skilled. While the kids are good learners—they've been recommended by their principals—for many, English is a second language. Their parents typically speak either Spanish or Ukrainian, and few households have internet capable of streaming.

To sideline a big group of McGlynn's 24 regular volunteers is concerning—but may be necessary for months to come, says Nork. "A lot of our volunteers are elderly. Solving that problem is going to be one of our biggest challenges." McGlynn is not alone: Nationwide, a high percentage of volunteers are elderly, and their contribution is incalculable. For instance, Meals on Wheels reports that nearly 75 percent of its volunteers are 55-plus.

Meanwhile, as COVID rates swing up and down, McGlynn is planning. "We have Plan A, Plan B, Plan C," says Nork. Each plan differs in specific barriers and contingencies, but all three aim to maintain a record worth proclaiming: In its 30 years of operation, no child attending the learning center has become involved with the juvenile justice system.



Spiritus Christi

THANK YOU, SHE WROTE, FOR WHAT YOU HAVE DONE FOR MY DAD

Jason Branch was the kind of father who taught his daughter to fish and borrow books from the library. “Then he didn’t come around for a while,” she wrote a few years ago. Her mother told Jaslyn that her dad was sick. “I was so sad,” Jaslyn recalled in her letter. Jaslyn waited for change.

It came through New Beginnings, a program of Spiritus Christi, which provides counseling and housing to men and women who have experienced homelessness, as well as prison time, in the Rochester, New York, area. In fact, the process of change starts inside prison with group meetings. On release, the former prisoners move to Jennifer House (for women) and Nielsen House (for men), where they get wraparound support, including drug and alcohol rehab, cognitive-behavioral and job counseling, and parent education. That’s where Jason Branch lived and where Jaslyn reconnected with him. New Beginnings made it easy. Through a volunteer recreational therapist, the program offers rafting trips, zoo visits, and other family activities. “I have made new friends with other children who have fathers at Nielsen House,” Jaslyn wrote, “like Miguel, Victor, Meta, Chris” The next move is actual reunification. About 92 percent of parents who have gone through New Beginnings reconnect and live with their children.

In the advent of COVID-19, with support from the McGowan Fund, Spiritus Christi had begun expanding affordable housing options for graduating residents and their families. COVID didn’t put the brakes on developing new housing options so much as moving residents along. Jennifer House and Nielsen House went into lockdown. To minimize transmission during the peak of the pandemic, staff worked 24-hour shifts. “It was quite heroic,” says Jim Smith, executive director. A local grant contributed a small bump in staff pay. Meanwhile, “the residents bought into the idea. They looked at the bigger picture.” Still there have been compromises. Twelve-step meetings are conducted online. Crafts and other activities have slowed. Volunteers have been sidelined. Visits from family and others are limited.

The safeguards have worked. “Not one case of COVID,” reports Smith. But there has been an impact. Fewer jobs are available for residents who are ready to move on, so there’s less opportunity to achieve self-sufficiency. So far, six women from Jennifer House have landed jobs during the pandemic.

“I’m hopeful through all of that,” Smith says.

The hopes are many: that safe jobs will become available, that the longstanding pipeline of addicted and unhoused prisoners might slow, that the in-person programs that helped Jaslyn and her father thrive will come back full steam. “We go to church on Sundays,” Jaslyn wrote back when her father’s recovery was new. “I also participate with my dad on some Saturdays when Mrs. Betty comes to Nielsen House.

“I love my dad so much.”



GRACE NOTE

The worst of times and the best

Here in Rochester, our work ... with youth struggling with homelessness and despair was so difficult during the early months. We worried night and day about our youth, as our census was down but we knew the need was not!

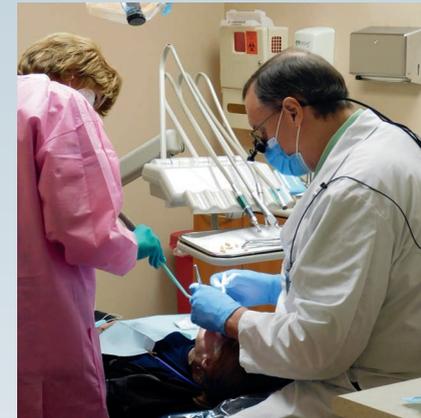
I am always hesitant to offer any “silver linings” or “lessons learned” during this crisis, as so many people suffered and still continue to die ... But here is one story to share. One of our transitional living programs is classified as a maternal group home. It ... houses eight young women and their babies/toddlers. Usually, the young mothers are working or in school or busy in other ways; during COVID, they found themselves home and bonding with their babies in ways that had never happened before. We believe this gift of time, while difficult and uncertain, offered these young families time to cement a relationship for a lifetime, and one that may have been harder to achieve without being quarantined.

Elaine Spaul, executive director,
The Center for Youth

Pro Action

BATTLING HUNGER IN A SEASONAL PLACE DURING THE COVID SEASON

In gorgeous places like the Finger Lakes area of New York state, everyday poverty is hidden in plain sight. Around the lakes are historic hotels and sweet B&Bs, and also women taking long bus rides to clean the hotels. And elderly folks, coping with fixed incomes and limited mobility. Eleven percent of residents in Yates County lives in poverty; nearly one-fifth of the population has no health insurance; and more than one-fifth are elderly.



Enter COVID.

Exit jobs. Unemployment in Yates County more than doubled while businesses, including the hotels and fabled wineries, closed. Food insecurity surged. Requests for eldercare transport spiked.

“McGowan was one of the first grant makers to come in,” remembers Pro Action CEO Laura Rossman. With emergency funding, the organization expanded its services and reoriented its food delivery. Instead of having pantry customers shop in the pantry, Pro Action moved to providing prepacked boxes. Senior meals moved from congregate settings to boxed dinners and some seniors received three meals a day, increasing the number of deliveries by 30 percent.

If there’s a bright side to this summer of COVID, it’s the lessons learned. In a survey conducted in July, Pro Action learned that 35 percent of vulnerable residents in the area were behind on their utility bills, and 74 percent were unsure about how they would pay their bills in August. Amid the quick responses, expansions, and adaptations, extreme vulnerability came into clearer view—and that visibility will aid in planning, says Rossman. Pro Action’s report, which includes survey results, calls for increased capacity on the part of social service agencies in the area.



GRANTS AWARDED

In this difficult year, the William G. McGowan Charitable Fund provided \$8.2 million in grants, including nearly \$1.6 million in emergency funds, due to the COVID-19 crisis. Our established grant program continued to support measurable results and sustainable solutions in three areas of endeavor: Education, Human Services, and Healthcare & Medical Research. We worked with 77 organizations in the five McGowan regions and with 10 top-tier graduate programs.

EDUCATION

The McGowan Fund addresses achievement gaps across populations, with an eye to increasing preparedness for college. We do that by supporting innovative programs that improve teaching and learning both in school and outside it, from early childhood through high school.

Bishop Kearney High School Rochester, NY Emergency Tuition Fund	\$35,000
Bishop Miede High School Shawnee Mission, KS Helping Hand Tuition Fund	100,000
Bishop Ward High School Kansas City, KS Cyclones Achieve	100,000
Cristo Rey Kansas City Kansas City, MO College Counseling and Retention	50,000

FIRE Foundation Kansas City, MO Lighting the Way with FIRE to Include Children with Disabilities	\$55,000	Rockhurst High School Kansas City, MO Hurtado Scholars Program 1:1	\$100,000	Breakthrough Urban Ministries, Inc. Chicago, IL Behavioral Health for Homeless Adults	\$10,000	CrossPurpose Denver, CO Mitigating Homelessness in CrossPurpose's Leader Program	\$52,400
Great Valley Technology Alliance DBA tecBRIDGE Scranton, PA tecBRIDGE High School Entrepreneurship Institute—Phase III	25,000	The Center of Teen Empowerment Rochester, NY Youth Organizing for Lifelong Learners and Just Schools	38,000	Bright Future Foundation Avon, CO Bright Future Foundation's Ensuring Freedom Program	30,000	Diocese of Scranton Scranton, PA Fighting Homelessness Through Preservation of Childcare	50,000
Greater Rochester Summer Learning Association Rochester, NY summerLEAP EPK to Third Grade Initiative	25,000	The Children's Agenda, Inc. Rochester, NY Kids Can't Wait—Reversing the Growing Scarcity of Early Childhood Developmental Services	50,000	Cara Chicago, IL Cara's Portals to Employment	60,000	EarthLinks, Inc. Denver, CO EarthLinks Workshop Program and Coffee Shop	20,000
Hillside Work-Scholarship Connection Rochester, NY Hillside Work-Scholarship Connection	35,000	The Clayton Christensen Institute for Disruptive Innovation Lexington, MA McGowan Hours Challenge 2020	10,000	Catholic Charities of Northeast Kansas Overland Park, KS CCNEKS Workforce Development Programs—St. Rita's and Employment Empowerment	40,000	Empowering the Parent to Empower the Child (EPEC) Kansas City, MO The Grooming Project	30,000
LEARN Charter School Network Chicago, IL LEARN Romano Butler—Social Emotional Learning	50,000	Vertus Charter School Rochester, NY Academic Intervention and Teacher Pipeline Support	50,000	Catholic Family Center Rochester, NY Bridges to Success—A Path to Sustainable Self-Sufficiency	62,500	Family Tree, Inc. Wheat Ridge, CO Family Tree Homelessness Program	20,000
Learning Club of KCK Kansas City, KS Learning Club After-School Tutoring and Mentoring	25,000	Young Men's Educational Network Chicago, IL YMEN 2019–2020 General Operating Support	40,000	Center for Work Education and Employment (CWEE) Denver, CO General Operating Support for CWEE	50,000	Hands of The Carpenter Golden, CO Good Neighbor Garage (GNG) Program	20,000
McGlynn Center Wilkes-Barre, PA McGlynn Learning Center	50,000	Total	\$957,508	Center for Youth Services Rochester, NY Extended Host Homes Initiative—Short & Long Term Housing for Homeless Young People	50,000	Heartland Human Care Services Chicago, IL Chicago FarmWorks	10,000
Notre Dame de Sion Kansas City, MO Humann Scholars Program	30,000	HUMAN SERVICES		Jobs Council Chicago, IL Improving Employment Opportunities for People Experiencing Homelessness	25,000	Hope House, Inc. Lee's Summit, MO Accessibility Project	50,000
Operation Breakthrough, Inc. Kansas City, MO Expanded Early Childhood Education	40,000	With a focus on breaking the cycle of homelessness and promoting sustainable independence, the McGowan Fund supports programs that offer wraparound services, job training and education, food security, mental health services, and stabilized housing.		Colorado Coalition for the Homeless Denver, CO Support for Homeless Families	35,000	Inner-City Computer Stars Foundation (DBA i.c.stars) Chicago, IL Technology, Business & Leadership Skills Training for Underserved Young Adults	65,000
Resurrection Catholic School at the Cathedral Kansas City, KS Math Curriculum for Increased Student Performance and Grade-Level Achievement in Math	49,508	After the Harvest Kansas City, MO Healthy Food for Hungry People	\$20,000	Community LINC Kansas City, MO Interim Housing, Immediate Housing, and Home for Good Program	70,000	Inspiration Corporation Chicago, IL Inspiration Corporation's Housing and Food Service Training Programs	10,000
		Bayaud Enterprises Denver, CO Center for Opportunity, Rehabilitation, and Employment (CORE)	60,000				

Jane Addams Resource Corporation Chicago, IL JARC's Careers in Manufacturing Program—Austin	\$30,000	Rochester Area Interfaith Hospitality Network, Inc. Rochester, NY Prevention and Rehousing Program	\$10,000
Jeffco Action Center, Inc., DBA The Action Center Lakewood, CO Launching Our Next 50 Years of Providing Basic Needs and Building Self-Sufficiency	40,000	Spiritus Christi Prison Outreach Rochester, NY New Beginnings Expanded Housing Program	60,000
Jewish Family Services Overland Park, KS Keshet KC	40,000	The Delores Project Denver, CO Steps to Stability	40,000
Judicial Process Commission Rochester, NY Housing for Homeless Ex-Offender Mothers Program (HEMP)	15,000	The Other Side Academy Denver, CO The Other Side Academy	50,000
Literacy Kansas City Kansas City, MO Ticket to Read and High School Equivalency Matching Challenge	75,000	Veterans Outreach Center Rochester, NY Richards House Capital Improvement Project	50,000
LiveWell Colorado Denver, CO Increasing Access to Healthy Food and Physical Activity in Colorado	50,000	Volunteers of America Colorado Branch Denver, CO Youth Transitions Project/Housing Stabilization Project	20,000
Mercy Housing Lakefront Chicago, IL Lofts on Arthington Resident Services	45,000	Women's Resource Center Scranton, PA WRC Economic Advocacy & Safe Housing Program	40,000
Mile High Ministries Denver, CO Joshua Station Transformational Housing	50,000	Work Options for Women Denver, CO Culinary Job Skills Training	50,000
New Moms Inc. Chicago, IL General Operations of the Organization	40,000	Year One Inc., DBA Mile High Youth Corps Denver, CO Career Readiness Training and Academic Success	10,000
Redemptorist Social Services Center Kansas City, MO Transitions	40,000	Total	\$1,594,900

HEALTHCARE & MEDICAL RESEARCH

At the McGowan Fund, we address one of the nation's great health threats—heart disease—through programs and research aimed at reducing obesity and metabolic syndrome, especially through lifestyle changes. The Fund also supports access to healthcare for low-income individuals and families.

Geisinger Clinic Danville, PA Fresh Food Farmacy—Scranton	\$50,000
Rush University Medical Center Chicago, IL A National Trial of the ELM Lifestyle Program and Remission of the Metabolic Syndrome—Year 2	1,500,000
Lawndale Christian Health Center Chicago, IL LCHC Mobile Health Team Free Care	30,000
Vibrant Health (Turner House Clinic Inc.) Kansas City, KS Increased Access to Primary Care and Better Health Outcomes	60,000
Volunteers in Medicine Wilkes-Barre, PA Increasing Access of Comprehensive Patient-Centered Healthcare to Uninsured Low-Income Population	125,000
Total	\$1,765,000

MCGOWAN FELLOWS GRANTS

Carnegie Mellon University, Tepper School of Business Pittsburgh, PA 2020 McGowan Fellow Ricardo Romo	\$68,872
Columbia University, Columbia Business School New York City, NY 2020 McGowan Fellow Rahul Sharma	77,376
Dartmouth College, Tuck School of Business Hanover, NH 2020 McGowan Fellow Archana Vamanrao	75,108
Duke University, Fuqua School of Business Durham, NC 2020 McGowan Fellow Jacqui Levere	70,000
Georgetown University, McDonough School of Business Washington, DC 2020 McGowan Fellow Christine Steele	59,700
Massachusetts Institute of Technology, Sloan School of Management Cambridge, MA 2020 McGowan Fellow Valerie Zhao	79,368
Northwestern University, Kellogg School of Management Evanston, IL 2020 McGowan Fellow Lisha Yuan	73,404
University of Michigan, Ross School of Business Ann Arbor, MI 2020 McGowan Fellow Vishal Chandawarkar	71,376

University of Pennsylvania, Wharton School of Business Philadelphia, PA 2020 McGowan Fellow Nishit Jain	\$74,500	Jewish Family Services Overland Park, KS Emergency Response for Keshet KC Food and Social Work	\$100,000
University of Virginia, Darden School of Business Charlottesville, VA 2020 McGowan Fellow Kelly Connors	67,500	Keuka Housing Council Penn Yan, NY COVID-19 Emergency Fund, Yates County	30,000
Total	\$717,204	Metropolitan Lutheran Ministry Kansas City, MO MLM–COVID-19 Emergency Funds	100,000
COVID-19 EMERGENCY SUPPORT		Pro Action of Steuben and Yates, Inc. Bath, NY Pro Action COVID Crisis Fund	70,000
Catholic Charities of Northeast Kansas Overland Park, KS Restricted Emergency COVID-19 Fund	\$100,000	The Luzerne Foundation Wilkes-Barre, PA COVID-19 Emergency Response Fund	25,500
Commission on Economic Opportunity Wilkes-Barre, PA CEO McGowan Center for Healthy Living COVID-19 Response	100,000	The Scranton Area Foundation Scranton, PA Immediate Response Funding for Nonprofit Organizations Through NEPA COVID-19 Fund	25,000
Eagle Valley Community Foundation Vail, CO The Community Market, a Project of Eagle Valley Community Foundation	150,000	United Way of Greater Rochester Rochester, NY Community Crisis Fund in Response to COVID-19	200,000
Food Bank of the Rockies Denver, CO Food Bank of the Rockies COVID-19 Response	150,000	United Way of Lackawanna and Wayne Counties Scranton, PA Emergency COVID-19 Fund	100,000
Greater Chicago Food Depository Chicago, IL COVID-19 Emergency Food Response	150,000	United Way of Metropolitan Chicago Chicago, IL Chicago Community COVID-19 Response Fund	150,000
Greater Kansas City Community Foundation Kansas City, MO Kansas City Regional COVID-19 Response and Recovery Fund	25,000	United Way of Wyoming Valley Wilkes-Barre, PA Securing the Safety Net in Luzerne County Pennsylvania	100,000
Total		Total	\$1,575,500

FIELDWORK AND SPONSORSHIPS

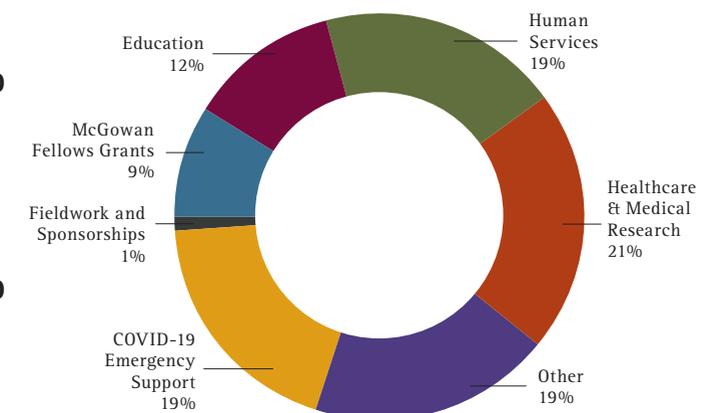
Bishop Miega High School Shawnee Mission, KS Event Sponsorship	\$5,000
Catholic Charities of Northeast Kansas Overland Park, KS Snow Ball Sponsorship	5,000
Center for Youth Services Rochester, NY Fashion Week of Rochester Event Sponsorship	3,600
Exponent Philanthropy Washington, DC Fieldwork Support	10,000
Exponent Philanthropy Washington, DC Fieldwork Support	10,000
FIRE Foundation Kansas City, MO FIREBall Sponsorship	5,000
King's College Wilkes-Barre, PA Lackenmier Award Benefitting the Presidential Hope Fund	5,000
St. James Academy Lenexa, KS 2019 Auction Sponsorship	5,000
The Commonwealth Medical College Scranton, PA Black Tie for White Coats Sponsorship	5,000
The Philanthropy Roundtable Washington, DC Fieldwork Support	10,000
The Scranton Area Foundation Scranton, PA NEPA Gives Sponsorship	5,000

The Scranton School for Deaf & Hard of Hearing Children Pittsburgh, PA Annual Celebration and Gala Sponsorship	\$2,000
Volunteers in Medicine Wilkes-Barre, PA Stay at Home Gala Sponsorship	5,000
Total	\$75,600

OTHER

National Archives Foundation Washington, DC William G. McGowan Theater at the National Archives and Records Administration, Upgrades	\$1,000,000
Family Fund Discretionary Grants	\$314,000
Matching Grants	\$220,176
Total	\$1,534,176

GRANT DISTRIBUTION



AUDITED FINANCIAL STATEMENT

William G. McGowan Charitable Fund Statement of Financial Position

Assets

	June 30, 2020	June 30, 2019
Cash	\$ 235,247	\$ 1,223,453
Investments	180,208,220	184,832,311
Accrued income	36,399	40,047
Prepaid expenses and other assets	72,275	48,543
Operating right-of-use asset	220,818	257,554
Property and equipment - Net	97,704	117,047
Total Assets	\$ 180,870,663	\$ 186,518,955

Liabilities and Net Assets

Liabilities		
Accounts payable	\$ 184,828	\$ 169,038
Grants payable – net of discount	5,778,159	7,222,699
Other accrued expenses	27,758	26,303
Operating lease liability	338,682	391,151
Total Liabilities	6,329,427	7,809,191
Net Assets – Unrestricted	174,541,236	178,709,764
Total Liabilities and Net Assets	\$ 180,870,663	\$ 186,518,955

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Thanks!

The William G. McGowan Charitable Fund would like to recognize the contributions from our many partners/grantees. Without their assistance our story would not be fully told.

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